

## 2018 Gene A. Burd Institute on Los Angeles Media & Politics

University of California, Los Angeles August 7-10, 2018

# **ORIENTATION PACKET**



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# The Gene A. Burd Institute on Los Angeles Media and Politics University of California, Los Angeles August 7-10<sup>th</sup>, 2018

Congratulations on your acceptance to the Gene A. Burd Institute on Los Angeles Media and Politics. This packet contains important information on when to arrive, what to expect and how to prepare for the program. Please read it carefully and call/email us if you have any questions. We look forward to your participation in this unique educational experience.

PLEASE RETURN THE ENCLOSED REGISTRATION FORM AND YOUR TUITION PAYMENT NO LATER THAN FRIDAY. July 6th. Your tuition payment will guarantee your place in the Institute. If you will not be attending, please notify us as soon as possible so that we may offer your space to another interested student.

#### **PROGRAM OVERVIEW**

Local government decision makers have the greatest impact on our everyday lives. The Institute is an exciting behind-the-scenes exploration of power and politics in Los Angeles. The program begins Tuesday, August 7th, at the University of California, Los Angeles, with an orientation on the issues and personal ties that dominate local politics, and the interactive media project that each student will participate in. The program will conclude on Friday afternoon, August 10<sup>th</sup> (specifics below).

From Tuesday through Friday of the Institute week, you will have a unique opportunity to meet and question the powerful leaders from politics, government, and the media who make things happen in Los Angeles. These sessions will be held in government buildings of the Los Angeles Civic Center, where we will travel by chartered bus daily.

Topics of discussion and debate vary during each session, depending upon current events and questions challenging Los Angeles. Issues we anticipate examining this year include:

- Traditional Media in Los Angeles
- Immigration
- "Fake" News

- Economic development in Los Angeles
- Social Media

Each evening students participate in interactive workshops and small group discussions that help illustrate the role of the media in politics and how politics use the media. These sessions help draw educational lessons from the day's events and prepare students for the next day's speakers. You will also probe the opinions of your peers in lively discussions and debates on current issues in the news.

#### **AGENDA OVERVIEW**

Tuesday, August 7th, 2018 Wednesday, August 8th, 2018 Thursday, August 9th, 2018 Friday, August 10th, 2018 Registration/Orientation/Workshops at UCLA Speakers Program/ Debates/Workshops at the Los Angeles Times Speakers Program/Debates/Workshops in the Los Angeles City Hall Culminating Activities/Completion Ceremony on campus

#### **TUITION, SCHOLARSHIPS & FUNDRAISING**

To confirm your enrollment in the Gene A. Burd Institute on Los Angeles Media and Politics please submit the \$595 tuition payment by JULY 6<sup>St</sup>, 2018.

Payment can be made one of three ways:

- 1) Pay online Log into student's MyJSA account at <u>isa.org/myjsa</u>, select Institute Application, then Pay Invoice
- 2) Pay by check or money order Mail to: The Junior State of America Foundation, 111 Anza Blvd, Suite 109, Burlingame, CA 94010 Make payable to The Junior State of America Foundation
- 3) Pay by phone Call (800) 334-5353 to make a credit card payment

Institute tuition covers housing in a student residence hall at The University of California, Los Angeles, breakfast and dinner on campus, transportation to and from campus to our speaker sites, and all academic activities and materials. However, you will need to bring enough money to buy <a href="three-lunches">three</a> lunches. There are many inexpensive restaurants close to the locations of our speaker sites.

#### **Fundraising**

Some students, through their own fundraising efforts, are able to secure some or all of the funds to attend the program from sources within their community. For more information on how to raise money in your community, please read the **Fundraising Manual**, which can be found at <a href="mailto:jsa.org/summer/fundraising">jsa.org/summer/fundraising</a>. Contributors can send donations to the Foundation office in Burlingame, CA with an accompanying letter or memo naming the student who solicited their donation. Checks should be made payable to The Junior State of America Foundation.

#### **ARRIVAL & REGISTRATION**

Registration Date & Time: Tuesday, August 7<sup>th</sup>, from 11:00 a.m. - 1:00 p.m. Please note that students will be responsible for their own lunch, and our first group meal will be dinner on Tuesday, August 7<sup>th</sup>.

Optional Campus Tour: Tuesday, August 7<sup>th</sup>, 11:00 a.m.-12:00 p.m. Sign-up form will be sent out 2 weeks prior to arrival date via email.

Registration Location: De Neve Plaza at the University of California, Los Angeles (UCLA):

401 Charles E Young Dr. W, Los Angeles, CA 90095

<u>Drop Off</u>: You may drop off students in the loading zone in front of De Neve Plaza, or there is a parking structure adjacent to the dorms at De Neve Plaza for an additional parking fee.

Opening Session: We will meet at 1:15 p.m. at the Registration Desk to walk to Opening Session together.

Students are responsible for arranging their transportation to UCLA. Students traveling by adult-driven car (or by shuttle from the airport) should arrive at UCLA Tuesday, August 7th between 11:00 a.m. and 1:00 p.m. **Students may not drive a car to the Institute or have a car at the Institute - NO EXCEPTIONS!** 

#### FINAL PROJECT PRESENTATION, COMPLETION CEREMONY & DEPARTURE

Final project presentations and the Institute Completion Ceremony will take place at 1:00 p.m. in Sunset Village's Covel Commons in the "Study Lounge" (see map at the back), followed by the group walking back to De Neve Plaza together.

The Institute will conclude on Friday, August 10th, at 3:00 p.m.

Students traveling by plane should not make reservations to depart before 5:00 p.m. Students being picked up at the University should be picked up no later than 3:00 p.m.

Students leaving campus at the conclusion of the program with someone other than their parents or guardian must provide written permission from their parents to do so. This permission must be received prior to the program.

#### HOUSING

Institute students will be housed two or three to a room at UCLA. Male and female students will be housed on separate floors. The Institute staff is housed on each floor and all are responsible for the supervision of the students.

Roommate selection is done in advance and cannot be changed. If you would like to share a room with someone you already know, both students must return the enclosed Roommate

Request Form to the Junior State of America Foundation Office by July 6<sup>St</sup>, 2018.

Students will be responsible for leaving their room in the same condition in which they found it and will be charged for any damages that occur. The cost to replace a lost room key or security access card is \$75.00. If you lose your key during the week, you will be asked to pay the \$75 before you leave. *Make sure to bring a key chain or neck lanyard so you will not lose your key or access card.* 

#### **PACKING LIST**

- <u>Bedding</u>: Students are provided with a pillow, linens for their bed and towels, but no blanket.
- Money: All Meals are provided except lunch on Tuesday, Wednesday, and Thursday. Students will be supervised as they may choose their lunch options at local food courts.
- <u>Dress Clothes:</u> The dress code for daytime sessions on Tuesday, Wednesday, and Thursday is business attire, however, arrival day, departure day and the evening sessions are casual. When meeting public officials, you should dress as if you were going to a job interview or church or temple event. **Jeans, shorts, T-shirts, spaghetti straps and tank tops, and tennis shoes, and flip-flops are not appropriate attire for meeting with our speakers.**
- <u>Casual Clothes:</u> Remember to pack comfortable shoes as we will be doing a good deal of walking. Also, be sure to bring comfortable informal clothing to wear on campus at UCLA in the evenings. There will be some time for informal recreation during the week.

#### Suggested Items to bring:

- Blanket
- Lunch money for Wednesday, Thursday, and Friday
- Toiletries and Towels (including soap and shampoo)

- 3 days of business attire for daytime activities on Wednesday, Thursday and Friday
- 5 days of casual attire (all evenings are casual)
- Comfortable dress shoes
- Casual shoes

**Students should not bring valuable items to the Institute.** While the dormitory is staffed 24 hours a day, we will be off campus during the day. Neither The University of California, Los Angeles, nor The Junior State of America Foundation can assume responsibility for your personal belongings.

#### **INSTITUTE RULES AND REGULATIONS**

- 1. Students must reside in Institute housing during the week. Under no circumstances can they commute to the program.
- 2. Students must attend all Institute functions unless excused by a staff member.
- 3. Students are not permitted to leave campus without permission. They may not leave with a relative (other than their parents) or any other adult unless <u>specific</u> written permission is received from their parents in advance.
- 4. Students may not drive a car during the week or ride in a car unless it is driven by a staff member.
- 5. Students are to be in their own room and quiet at 11:00 p.m. each night.
- 6. No use of illegal drugs, alcohol, or cigarette smoking will be permitted.
- 7. Housing is segregated by sex and students may not be on the floor of the opposite sex.
- 8. Harassment, sexual or otherwise, of any other student, or staff person, will not be permitted.
- 9. Other common sense rules may be announced by the Institute Director, as the need arises.

Violation of these rules can result in students being sent home without refund and other appropriate action.

#### **VISITORS**

Because the Institute is a short, intensive week of politics and government, no visitors are allowed during the week. The only exception is that parents may visit. Parental visits, if necessary, should be limited to a few minutes in the evening and should not conflict with any scheduled event.

#### ADDITIONAL REQUIRED MATERIALS - DUE BY July 6, 2018.

Please return all relevant forms at the back of this packet (Parent Permission, Tuition, Transportation and if applicable, Roommate Request forms) by July 6, 2018, using one of the following methods:

**Upload to your MyJSA** (jsa.org/myjsa) **Account** in "5. Congratulations" tab of your application

#### OR

Scan and email to summer@jsa.org.

#### WHAT TO DO IN ADVANCE

Institute students are encouraged to read the *Los Angeles Times* and/or your regional major daily news, and watch the local news during the weeks prior to the Institute. Look for coverage of the issues previously mentioned, and keep in mind that the program will be shaped by the topics that interest you and your peers.

Additionally, please become familiar with the content, writing styles and coverage format of such blogs as:

http://www.laobserved.com/ http://mayorsam.blogspot.com/ http://www.rtumble.com/

#### SAMPLE DAY SCHEDULE

7:00-7:45 a.m. Breakfast

8:00 a.m. Depart for Downtown Los Angeles

9:00 am – 11:45 am Engage with Elected Officials and Business Leaders

11:45 pm -1:15 p.m. Lunch

1:30-4:00 p.m. JSA-Style Student Debates and Thought Talks

4:00 p.m. Depart for UCLA

5:00-7:00 p.m. Dinner / Free Time

7:00-7:30 p.m. Briefing / Debriefing Session 7:30-9:00 p.m. Evening Media Workshop

9:00-9:45 p.m. Free Time

10:00 p.m. Nightly Meeting with Resident Advisor

11:00 p.m. Curfew

#### EXPERIENCE THE JUNIOR STATE OF AMERICA THROUGH JSA-STYLE DEBATES

Throughout the Institute, you will participate in lively discussions and debates on current issues with your peers. These debates are an excellent introduction to the **Junior State of America**, the largest, student-run political education organization in the country! Founded 80 years ago by high school students, JSA today involves over 10,000 participants across the country.

<sup>\*</sup>For a snapshot overview of how a single news story can be covered from different perspectives, please check out 'The Week'. This will be <u>very useful</u> for use in your media project: <a href="http://www.theweek.com/">http://www.theweek.com/</a>

We will have an affirmative speaker and a negative speaker for each debate resolution. Each resolution will also have three subsequent speakers in favor of each side (for a total of six subsequent speakers per debate). The affirmative speaker will speak first, followed by the negative speaker. Then each subsequent speaker will speak, alternating between pro and con (starting with pro). Lastly, the con speaker will give a closing statement, followed by a closing statement from the affirmative speaker. Participants will vote on the debate resolution at the end of the debate. An experienced JSA leader will act as the moderator for each debate, ensuring that each runs smoothly. Below are sample topics for our debates and thought-talk discussions.

#### **SAMPLE DEBATE TOPICS:**

- 1) RESOLVED, that all use of excessive force by police by independently investigated.
- 2) RESOLVED, that print media is obsolete.
- 3) RESOLVED, that charter schools offer better education than traditional public schools.
- 4) RESOLVED, that negative campaign ads hurt more than help the candidate running them.

#### SAMPLE THOUGHT TALK TOPICS:

Los Angeles Economic Development: Is the foundation of Los Angeles' economic structure sustainable?

Water Rights: Should the state of California strictly ration local municipalities water usage to help mitigate current drought?

#### Past JSA Institute Speakers Include:

Los Angeles Mayor	LAUSD Board Member	Police Chief Charlie
Eric Garcetti	Monica Garcia	Beck
LA Times Columnist Robin Abcarian	City Councilman Bernard Parks	County Sheriff Jim McDonnell



STUD	ENT INFOR	MATION	FORM	Indica	te the In	stitute you	are attending:
SA				LA Burd		CA Institut	e 🗌 NJ Institute
DE THE PEOPLE		STUDENT IN	FORMATION				
SUMMER INSTITUTE:							
NAME:		НОМ	E ADDRESS:				
CITY:	STATE:	ZIP CODE:	COL	JNTRY:			
TELEPHONE NUMBER:		AGE:	BIRT	ГН DATE:	/	/	(MM/DD/YYYY)
HIGH SCHOOL:		HIGH SCHOOL G	GRADUATION YEAR:				
SOCIAL SECURITY NUMBER (N	ECESSARY FOR ACCESS TO G	GOVERNMENT BUILD	DINGS: -	-			
CITY AND STATE (OR COUNTRY	) OF BIRTH (NECESSARY FO	R ACCESS TO GOVER	NMENT BUILDINGS	s):			
GENDER:			PREFER NOT TO	) ANSWER			
he U.S. Department of Education requires that we collect and report race and ethnicity data on our students. The parent or egal guardian of the student is required to answer the following questions.  s this student Hispanic/Latino?*							
		anced degree					
		STUDENT S	TATEMENT				
I have read the JSA S stand that in the event own expense, with no		of the rules, m					

DATE: STUDENT SIGNATURE:

#### SUBMISSION INSTRUCTIONS

Digitally	By Email	By Mail
These forms are available digitally via student's MyJSA Account in "5. Congratulations" tab. You can upload the forms directly to your MyJSA account.	Scan and email to summer@jsa.org.	JSA Summer Programs 111 Anza Blvd, Suite 109 Burlingame, CA 94010



## **PARENT/GUARDIAN PERMISSION FORM**

					Indicate th	ne Institute you are	e attending:
STUD	ENT NAME:					_	_
PΔRFI	NT/GUARDIAN NAME:				LA Burd	CA Institute	NJ Institute
TAIL	NI/ GOARDIAN NAME.						
PARE	NT/GUARDIAN ADDRESS:						
CITY:		STATE:	ZIP CODE:	COUNT	RY:		
			ation Guide, and I agr		child to atten	d the 2018 JSA	Summer
insti	tute, subject to all ru	lies governing cond	uct both on and off ca	impus.			
	I understand that n violations.	ny son/daughter ma	y be sent home during	g the session for	r any health re	easons or serious	conduct
	violations of the ru	•	s early from the progra of the JSA Summer Ins e received.				
	permission for the understand my chil or most appropriat and to release any I give permission for hospitalization, for purpose of confirm The authorizations	JSA staff to dispense d will be responsible e medical facility to records necessary fo or the physician selec the student named ing medical condition	te medical personnel to the limited over-the- e for taking their own provide routine health or insurance purposes, atted by the JSA staff to above. I give permissions/ treatments or obtale my child is a studer s.	counter medicing prescription mean care for my chair in the event I consecute and adon for JSA to containing addition	nes outlined in edications. I givild; to order xeannot be readminister treatmated in tact my child information	n the medical for we permission for rays, tests or treathed during an e ment, including a 's medical provider application	rm and r the nearest eatment; mergency, surgery or der for the ropriate care.
	program are my fin	ancial responsibility past that date. Also,	costs to house, feed a . If my child is delayed I understand this optio	for any reason	on the last da	y of their progra	m, I agree to
	_		hs taken of my son/da future promotional p	-	t JSA Summer	Institute may be	e used by the
DATE	:	PAF	RENT/GUARDIAN SIGNA	TURE:			

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TUITION PAYMENT FORM	Indicate	Indicate the Institute you are attending:		
ISA	LA Burd	CA Institute NJ Institute		
STUDENT INFORM	ATION			
STUDENT NAME:				
HOME ADDRESS:				
CITY: STATE/CO	JNTRY:	ZIP:		
PAYMENT INFORM	IATION			
Tuition payment has already been made in full.				
Enclosed is \$595, my full tuition payment.				
Other amount \$ (payment plan option or	ly).			
We are paying by:  Check (made payable to the Junior State of Amer Credit card	ica Foundation)			
☐ Visa ☐ MasterCard ☐ American Expres	s Discove	r		
CARD NUMBER:	XP. DATE:	CID #:		
CARD HOLDER'S NAME:	BILLING ZIP CODE:			
CARD HOLDER'S SIGNATURE:	AMOUNT TO CHARGE: \$			

Payments are due July 6, 2018.

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<sup>\*</sup>Due to limited space in each institute, during the Late Application Period your seat is only guaranteed when tuition is paid in full.



## **MEDICAL INFORMATION FORM, PART 1**

STODENTI	VIORMATION
NAME:	Indicate the Institute you are attending:
HOME ADDRESS.	LA Burd CA Institute NJ Institute
HOME ADDRESS:	
CITY: STATE: ZIP CODE:	COUNTRY:
MOTHER/GUARDIAN 1	FATHER/GUARDIAN 2
NAME:	NAME:
DAYTIME PHONE:	DAYTIME PHONE:
EVENING PHONE:	EVENING PHONE:
CELL PHONE:	CELL PHONE:
EMAIL:	EMAIL:
FIRST EMERGENCY CONTACT (OTHER THAN GUARDIAN)	SECOND EMERGENCY CONTACT (OTHER THAN GUARDIAN)
NAME:	NAME:
RELATIONSHIP TO STUDENT:	RELATIONSHIP TO STUDENT:
DAYTIME PHONE:	DAYTIME PHONE:
EVENING PHONE:	EVENING PHONE:
CELL PHONE:	CELL PHONE:
MEDICAL	INSURANCE
All students must bring a photocopy of their insurance and p	harmacy cards (front and back) with them to campus.
MEDICAL INSURANCE PROVIDER:	POLICY/GROUP NO.:
ADDRESS OF INSURANCE COMPANY:	
NAME OF POLICY HOLDER: DAT	E OF BIRTH OF POLICY HOLDER: / / (MM/DD/YYYY)
EMPLOYER OF POLICY HOLDER:	PRESCRIPTION CARD NO.:
MEDI	CATION
Please note that the JSA Staff will only administer Advil or Tylenol aches, colds, or coughing, it is your responsibility to pack whateve Junior JSA Foundation staff will not be responsible for administeri	er over-the-counter medications they might require. Also, the
My child does <b>not</b> take regular prescription medicati	
My child <b>does</b> take regular prescription medication a	
MEDICATION NAME:	
MEDICATION NAME:	
MEDICATION NAME:	
WILDICATION IVAIVIE.	

#### SUBMISSION INSTRUCTIONS

Digitally	By Email	By Mail
These forms are available digitally via student's MyJSA Account in "5. Congratulations" tab. You can upload the forms directly to your MyJSA account.	Scan and email to summer@jsa.org.	JSA Summer Programs 111 Anza Blvd, Suite 109 Burlingame, CA 94010



## **MEDICAL INFORMATION FORM, PART 2**

#### **ALLERGIES**

Do not give my child the following medications under any circumstances:	Indicate	the Institute you are attending:
	LA Burd	CA Institute NJ Institute
My child is allergic to the following medications, food, insect bites, etc.:		
Does your child carry an EpiPen for allergies?  Yes No		
MEDICAL HISTORY		
My child has the following health problems/special needs of which you sh	ould be aware:	
Does your child have a history of operation or serious illness?		
Is your child under the care of a psychologist, psychiatrist, or counselor? If details. Include additional documents if necessary.	f so, please pro	vide relevant
Is there anything else that we should know about your child's physical or r	mental state?	
I signify this medical information is true to the best of my knowledge.		
DATE: PARENT/GUARDIAN SIGNATURE:		

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SUMMER TRANSPORTATION OF THE PROPERTY OF THE P	Indicate the Institute you are attending:  LA Burd CA Institute NJ Institute
ery important: All students are required to fill out this quest lease include a copy of your airline itinerary when you return an also be completed on the student's MyJSA account. *Student's myJSA account. *Student's on both the first and last day of program*	n this form (if applicable). This form is due July 6, 2018 and
TUDENT NAME:	CAMPUS:
TUDENT CELL PHONE NUMBER (ON DAY OF TRAVEL):	
ARENT CELL PHONE NUMBER (ON DAY OF TRAVEL):	
will be arriving by: Adult-Driven Automobile	☐ Plane ☐ Bus ☐ Train
will be departing by: Adult-Driven Automobile	☐ Plane ☐ Bus ☐ Train
TRAVEL II	TINERARY
Arrival Information (not required if "Adult-Driven Automobile" was selected)	Departure Information (not required if "Adult-Driven Automobile" was selected)
Originating Airport	Originating Airport

Arrival Information (not required if "Adult-Driven Automobile" was selected)	Departure Information (not required if "Adult-Driven Automobile" was selected)
Originating Airport	Originating Airport
Flight/Train/Bus Number	Flight/Train/Bus Number
Airline	Airline
Arrival Time (PST for Stanford, EST for Princeton/Georgetown)	Depart. Time (PST for Stanford, EST for Princeton/Georgetown)
Connecting Flight (if applicable)  Yes No	Connecting Flight (if applicable)  Yes No
Connecting City	Connecting City
Flight/Train/Bus Number	Flight/Train/Bus Number
Airline	Airline
Destination Airport (i.e. Dulles, LAX, SFO, Newark)	Destintation Airport

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### ROOMMATE REQUEST FORM (OPTIONAL)

Indicate the	Institute you a	re attending:
LA Burd	CA Institute	NJ Institute

The housing lists for JSA Summer Institutes will be submitted to the university by early June. If you have a preference for your roommate, please complete this form and return it to us by July 6, 2018. The tuition of both students must be fully paid by the deadline if the roommate request is to be honored. Also, both students must submit a request form asking to be roomed with each other. All requests must be in writing.

NAME:			
YOUR ADDRESS:			
STATE:	COUNTRY:	ZIP:	
YOUR PHONE:			
YOUR HIGH SCHOOL:		HIGH SCHOOL GRADUATION YEAR:	
NAME OF THE PERSON V	VITH WHOM YOU WISH TO ROOM:		
	C'S DUONE NUMBER.		

#### **SUBMISSION INSTRUCTIONS**

Complete and return this optional form by **June 6, 2018.** Methods for submission:

Digitally	By Email	By Mail
These forms are available digitally via student's MyJSA Account in "5. Congratulations" tab. You can upload the forms directly to your MyJSA account.	Scan and email to summer@jsa.org.	JSA Summer Programs 111 Anza Blvd, Suite 109 Burlingame, CA 94010