



2017 Gene A. Burd Institute on Los Angeles Media and Politics

University of California, Los Angeles
July 25th-28th, 2017

ORIENTATION PACKET



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The Gene A. Burd Institute on Los Angeles Media and Politics
University of California, Los Angeles
July 25-28th, 2017

Congratulations on your acceptance to the Gene A. Burd Institute on Los Angeles Media and Politics. This packet contains important information on when to arrive, what to expect and how to prepare for the program. Please read it carefully and call/email us if you have any questions. We look forward to your participation in this unique educational experience.

PLEASE RETURN THE ENCLOSED REGISTRATION FORM AND YOUR TUITION PAYMENT NO LATER THAN FRIDAY, July 21, 2017. Your tuition payment will guarantee your place in the Institute. If you will not be attending, please notify us as soon as possible so that we may offer your space to another interested student.

PROGRAM OVERVIEW

Local government decision makers have the greatest impact on our everyday lives. The Institute is an exciting behind-the-scenes exploration of power and politics in Los Angeles. The program begins Tuesday, July 25th, at the University of California, Los Angeles, with an orientation on the issues and personal ties that dominate local politics, and the interactive media project that each student will participate in. The program will conclude on Friday afternoon, July 28th (specifics below).

From Tuesday through Friday of the Institute week, you will have a unique opportunity to meet and question the powerful leaders from politics, government, and the media who make things happen in Los Angeles. These sessions will be held in government buildings of the Los Angeles Civic Center, where we will travel by chartered bus daily.

Topics of discussion and debate vary during each session, depending upon current events and questions challenging Los Angeles. Issues we anticipate examining this year include:

- | | |
|---|--|
| <input type="checkbox"/> <i>L.A.P.D. and Racial Bias in Policing</i> | <input type="checkbox"/> <i>New Media: Snapchat, YouTube, Instagram</i> |
| <input type="checkbox"/> <i>Surviving the Drought: Policy Responses</i> | <input type="checkbox"/> <i>Editorial Pages: Influencing Public Opinion?</i> |
| <input type="checkbox"/> <i>Education Reform and L.A.U.S.D.</i> | <input type="checkbox"/> <i>Identifying and Debunking Media Bias</i> |
| <input type="checkbox"/> <i>Multi-Cultural L.A.: Implications and Opportunities</i> | <input type="checkbox"/> <i>How Politics are Shaped by the Media</i> |
| <input type="checkbox"/> <i>Stars and Slums: The Politics of the Wealth Gap</i> | <input type="checkbox"/> <i>The Future of the LA Times and Print Media</i> |
| <input type="checkbox"/> <i>The New LA: People, Power, Politics</i> | <input type="checkbox"/> <i>Toss Your Hat In: Political Campaign School</i> |

Each evening students participate in interactive workshops and small group discussions that help illustrate the role of the media in politics and how politics use the media. These sessions help draw educational lessons from the day's events and prepare students for the next day's speakers. You will also probe the opinions of your peers in lively discussions and debates on current issues in the news.

AGENDA OVERVIEW

Tuesday, July 25 th , 2017	Registration/Orientation/Workshops at UCLA
Wednesday, July 26 th , 2017	Speakers Program/Debates/Workshops at the Los Angeles Times
Thursday, July 27 th , 2017	Speakers Program/Debates/Workshops in the Los Angeles City Hall
Friday, July 28 th , 2017	Culminating Activities/Completion Ceremony on campus

TUITION, SCHOLARSHIPS & FUNDRAISING

To confirm your enrollment in the Gene A. Burd Institute on Los Angeles Media and Politics please submit \$550 tuition payment by JULY 21st, 2017.

Payment can be made one of three ways:

- 1) **Pay online** - Log into student's MyJSA account at jsa.org/myjsa, select Institute Application then Pay Invoice
- 2) **Pay by check or money order** – **Mail to: The Junior Statesmen Foundation**, 111 Anza Blvd, Suite 109, Burlingame, CA 94010 - Make payable to The Junior Statesmen Foundation
- 3) **Pay by phone** - Call (800) 334-5353 to make a credit card payment

Institute tuition covers housing in a student residence hall at The University of California, Los Angeles, breakfast and dinner on campus, transportation to and from campus to our speaker sites, and all academic activities and materials. However, you will need to bring enough money to buy three lunches. There are many inexpensive restaurants close to the locations of our speaker sites.

Scholarships

The Junior Statesmen Foundation (JSF) is committed to ensuring that all deserving students have the opportunity to attend our programs. JSF awards partial scholarships to assist students who find the program tuition to be a barrier to their participation. The **Scholarship Application** can be found at <http://summer.jsa.org/burd-scholarship>. You must complete this form in order to be considered for a Junior Statesmen Scholarship; incomplete applications will not be reviewed.

Fundraising

Some students, through their own fundraising efforts, are able to secure some or all of the funds to attend the program from sources within their community. For more information on how to raise money in your community, please read the **Fundraising Manual**, which can be found at summer.jsa.org/support/fundraising. Contributors can send donations to the Foundation office in Burlingame, CA with an accompanying letter or memo naming the student who solicited their donation. Checks should be made payable to The Junior Statesmen Foundation.

ARRIVAL & REGISTRATION

Registration Date & Time: Tuesday, July 25th, from 11:00 a.m. - 1:00 p.m. Please note that **students will be responsible for their own lunch**, and our first group meal will be dinner on Tuesday, July 25th.

Optional Campus Tour: Tuesday, July 25th, 11:00 a.m.-12:00 p.m. Sign-up form will be sent out 2 weeks prior to arrival date via email.

Registration Location: De Neve Plaza at the University of California, Los Angeles (UCLA):

401 Charles E Young Dr. W, Los Angeles, CA 90095

Drop Off: You may drop off students in the loading zone in front of De Neve Plaza, or there is a parking structure adjacent to the dorms at De Neve Plaza for an additional parking fee.

Opening Session: We will meet at 1:15 p.m. at the Registration Desk to walk to Opening Session together.

Students are responsible for arranging their transportation to UCLA. Students traveling by adult-driven car (or by shuttle from the airport) should arrive at UCLA Sunday, July 25th, between 11:00 a.m. and 1:00 p.m. **Students may not drive a car to the Institute or have a car at the Institute - NO EXCEPTIONS!**

FINAL PROJECT PRESENTATION, COMPLETION CEREMONY & DEPARTURE

Final project presentations and the Institute Completion Ceremony will take place at 1:00 p.m. in Sunset Village's Covel Commons in the "Study Lounge" (see map at the back), followed by the group walking back to De Neve Plaza together.

The Institute will conclude on **Friday, July 28th, at 3:00 p.m.**

Students traveling by plane should not make reservations to depart before 5:00 p.m. Students being picked up at the University should be picked up no later than 3:00 p.m.

Students leaving campus at the conclusion of the program with someone other than their parents or guardian must provide written permission from their parents to do so. This permission must be received prior to the program.

HOUSING

Institute students will be housed two or three to a room at UCLA. Male and female students will be housed on separate floors. The Institute staff is housed on each floor and all are responsible for the supervision of the students.

Roommate selection is done in advance and cannot be changed. If you would like to share a room with someone you already know, both students must return the enclosed Roommate Request Form to the Junior Statesmen Foundation Office by **July 21st, 2017.**

Students will be responsible for leaving their room in the same condition in which they found it and will be charged for any damages that occur. The cost to replace a lost room key or security access card is \$75.00. If you lose your key during the week, you will be asked to pay the \$75 before you leave. ***Make sure to bring a key chain or neck lanyard so you will not lose your key or access card.***

PACKING LIST

- **Bedding**: Students are provided with a pillow, linens for their bed and towels, but no blanket.
- **Money**: All Meals are provided except lunch on Tuesday, Wednesday, and Thursday. Students will be supervised as they may choose their lunch options at local food courts.
- **Dress Clothes**: The dress code for daytime sessions on Tuesday, Wednesday, and Thursday is business attire, however, arrival day, departure day and the evening sessions are casual. When meeting public officials, you should dress as if you were going to a job interview or church or temple event. **Jeans, shorts, T-shirts, spaghetti straps and tank tops, and tennis shoes, and flip-flops are not appropriate attire for meeting with our speakers.**
- **Casual Clothes**: Remember to pack comfortable shoes as we will be doing a good deal of walking. Also, be sure to bring comfortable informal clothing to wear on campus at UCLA in the evenings. There will be some time for informal recreation during the week.

Suggested Items to bring:

- Blanket
- Lunch money for Tuesday, Wednesday, Thursday
- Toiletries (including soap and shampoo)
- 3 days of business attire for daytime activities on Tuesday, Wednesday, Thursday
*girls: pant suit or professional dress, boys: suit or slacks/sport coat and tie
- 5 days of casual attire (Tuesday and Friday are casual all day, all evenings are casual)
- Comfortable dress shoes
- Casual shoes

Students should not bring valuable items to the Institute. While the dormitory is staffed 24 hours a day, we will be off campus during the day. Neither The University of California, Los Angeles, nor The Junior Statesmen Foundation can assume responsibility for your personal belongings.

INSTITUTE RULES AND REGULATIONS

- 1 Students must reside in Institute housing during the week. Under no circumstances can they commute to the program.
- 2 Students must attend all Institute functions unless excused by a staff member.
- 3 Students are not permitted to leave campus without permission. They may not leave with a relative (other than their parents) or any other adult unless specific written permission is received from their parents in advance.
- 4 Students may not drive a car during the week or ride in a car unless it is driven by a staff member.
- 5 Students are to be in their own room and quiet at 11:00 p.m. each night.
- 6 No use of illegal drugs, alcohol, or cigarette smoking will be permitted.
- 7 Housing is segregated by sex and students may not be on the floor of the opposite sex.
- 8 Harassment, sexual or otherwise, of any other student, or staff person, will not be permitted.
- 9 Other common sense rules may be announced by the Institute Director, as the need arises.

Violation of these rules can result in students being sent home without refund and other appropriate action.

VISITORS

Because the Institute is a short, intensive week of politics and government, no visitors are allowed during the week. The only exception is that parents may visit. Parental visits, if necessary, should be limited to a few minutes in the evening and should not conflict with any scheduled event.

ADDITIONAL REQUIRED MATERIALS - DUE BY July 21, 2017.

Please return all relevant forms at the back of this packet (Parent Permission, Tuition, Transportation and if applicable, Roommate Request forms) by July 21, 2017, using one of the following methods: **Upload to your [MyJSA Account](#)** in “5. Congratulations” tab of your application or **Scan and email to summer@jsa.org**. If you do not have the ability to do the former you can mail to:
Institute Director, The Junior Statesmen Foundation, 111 Anza Blvd, Suite 109, Burlingame, CA 94010

WHAT TO DO IN ADVANCE

Institute students are encouraged to read the *Los Angeles Times* and/or your regional major daily news, and watch the local news during the weeks prior to the Institute. Look for coverage of the issues previously mentioned, and keep in mind that the program will be shaped by the topics that interest you and your peers.

Additionally, please become familiar with the content, writing styles and coverage format of such blogs as:

<http://www.laobserved.com/>
<http://mayorsam.blogspot.com/>
<http://www.rtumble.com/>

*For a snapshot overview of how a single news story can be covered from different perspectives, please check out 'The Week'. This will be **very useful** for use in your media project: <http://www.theweek.com/>

SAMPLE DAY SCHEDULE

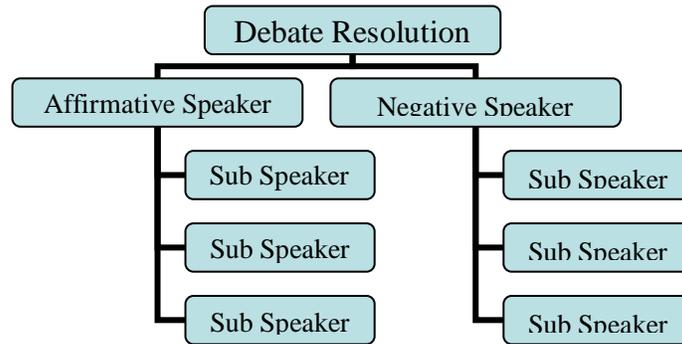
7:00-7:45 a.m.	Breakfast
8:00 a.m.	Depart for Downtown Los Angeles
9:00 am – 11:45 am	Engage with Elected Officials and Business Leaders
11:45 pm -1:15 p.m.	Lunch
1:30-4:00 p.m.	JSA-Style Student Debates and Thought Talks (See Next Page)
4:00 p.m.	Depart for UCLA
5:00-7:00 p.m.	Dinner / Free Time
7:00-7:30 p.m.	Briefing / Debriefing Session
7:30-9:00 p.m.	Evening Media Workshop
9:00-9:45 p.m.	Free Time
10:00 p.m.	Nightly Meeting with Resident Advisor
11:00 p.m.	Curfew

EXPERIENCE THE JUNIOR STATE OF AMERICA THROUGH JSA-STYLE DEBATES

Throughout the Institute, you will participate in lively discussions and debates on current issues with your peers. These debates are an excellent introduction to the **Junior State of America**, the largest, student-run political education organization in the country! Founded 80 years ago by high school students, JSA today involves over 10,000 participants across the country.

We will have an affirmative speaker and a negative speaker for each debate resolution. Each resolution will also have three subsequent speakers in favor of each side (for a total of six subsequent speakers per debate). The affirmative speaker will speak first, followed by the negative speaker. Then each subsequent speaker will speak, alternating between pro and con (starting with pro). Lastly, the con speaker will give a closing statement, followed by a closing statement from the affirmative speaker. Participants will vote on the debate resolution at the end of the debate. An experienced JSA leader will act as the moderator for each debate, ensuring that each runs smoothly. Below are sample topics for our debates and thought-talk discussions.

FLOW CHART FOR DEBATE:



SAMPLE DEBATE TOPICS:

- 1) RESOLVED, that all use of excessive force by police by independently investigated.
- 2) RESOLVED, that print media is obsolete.
- 3) RESOLVED, that charter schools offer better education than traditional public schools.
- 4) RESOLVED, that negative campaign ads hurt more than help the candidate running them.

SAMPLE THOUGHT TALK TOPICS:

Los Angeles Economic Development: Is the foundation of Los Angeles’ economic structure sustainable?

Water Rights: Should the state of California strictly ration local municipalities water usage to help mitigate current drought?

Past JSA Institute Speakers Include:

 <p>Los Angeles Mayor Eric Garcetti</p>	 <p>LAUSD Board Member Monica Garcia</p>	 <p>Police Chief Charlie Beck</p>
 <p>LA Times Columnist Robin Abcarian</p>	 <p>City Councilman Bernard Parks</p>	 <p>County Sheriff Jim McDonnell</p>

PARENT PERMISSION FORM

GENE A. BURD INSTITUTE ON LOS ANGELES MEDIA AND POLITICS
UNIVERSITY OF CALIFORNIA, LOS ANGELES

July 25-28, 2017

STUDENT NAME _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____ TELEPHONE (____) _____

HIGH SCHOOL _____ GRADUATION YEAR: 2018 2019 2020

MALE__ FEMALE__ BIRTH DATE ___/___/___

PARENTS' STATEMENT

We have read the orientation packet and we agree to allow our son/daughter to attend The Junior Statesmen Foundation's Institute on Los Angeles Media and Politics, subject to all Institute rules governing conduct both on and off campus. We understand that our son or daughter may be sent home during the session for any serious health reasons or conduct violations, without a refund. Institute officials are authorized to obtain, at our expense, any emergency medical service that our son or daughter may require.

____Our child has had a recent physical examination and is in good health. He/she is physically able to participate in all aspects of the academic and recreational program of The Junior Statesmen Institute.

____Our son/daughter has the following health problems and/or special needs of which you should be aware.

Parent /Guardian Signature

Student Signature

P/G 1's daytime phone number (____) _____ Cell phone number: (____) _____

P/G 2's daytime phone number (____) _____ Cell phone number: (____) _____

P/G1's Email Address _____ P/G2's Email Address _____

Yes, we would like to opt in to email notifications about the JSA Burd Institute and other JSA Activities and Programs.

To return: Log into your [MyJSA](#) Account and upload in the "Congratulations" Tab or Scan and email to summer@jsa.org.

TUITION FORM

GENE A. BURD INSTITUTE ON LOS ANGELES MEDIA AND POLITICS
UNIVERSITY OF CALIFORNIA, LOS ANGELES
July 25-28, 2017

The Institute tuition is \$550, and your tuition is due by July 21, 2017.

Your tuition is refundable, minus a \$50 administrative fee, as long as you notify The Junior Statesmen Foundation *in writing* at least two weeks prior to the start of the program. However, in accordance with federal tax laws, any scholarship contributions given in your name are not refundable. If any service clubs, other organizations, or family friends are paying all or part of your tuition, please ask them to mail their check directly to the Foundation office in Burlingame, with a note designating the money for your tuition.

If you have any questions about scholarships or tuition, please contact The Junior Statesmen Foundation at (800) 334-5353.

___ I have already made full payment (If paid, skip to next page).

___ Enclosed is my \$550 tuition.

___ Check (make payable to The Junior Statesmen Foundation)

___ By Credit Card:

___ VISA ___ MasterCard ___ American Express ___ Discover

Card Number _____

Expiration Date _____ CVV _____

Card Holder's Name _____

Address (Linked to Card) _____

City _____ State _____ Zip Code _____

Card Holder's Signature _____

Student's Name _____

Paying by credit card? No need to complete this form, simply submit using online payment Invoice or
Call (800) 334-5353

If writing check mail to:

**Institute Director, The Junior Statesmen Foundation, 111 Anza Blvd, Suite 109, Burlingame, CA
94010 - Make payable to The Junior Statesmen Foundation**

ROOMMATE REQUEST FORM

GENE A. BURD INSTITUTE ON LOS ANGELES MEDIA AND POLITICS
UNIVERSITY OF CALIFORNIA, LOS ANGELES
July 25-28, 2017

The Institute housing list will be turned in to the University in late July. Roommate selection is done in advance and cannot be changed. If you would like to share a room with someone you already know, both students must return this form to the Junior Statesmen Foundation Office by **July 21, 2017**. The tuition of both students **must be fully paid** if the roommate request is to be honored.

Please complete the following information. Both students should complete their form individually.

Student Name: _____

Address: _____

High School: _____

Graduation Year: _____

I wish to room with _____

Signature

Date

To return: Log into your [MyJSA](#) Account and upload in the “Congratulations” Tab or Scan and email to summer@jsa.org.

TRANSPORTATION FORM

GENE A. BURD INSTITUTE ON LOS ANGELES MEDIA AND POLITICS
UNIVERSITY OF CALIFORNIA, LOS ANGELES
July 25-28, 2017

Students should arrive at UCLA between 11:00 a.m. and 1:00 p.m. on Tuesday, July 25th, 2017. We will meet to walk together to Opening Session at 1:15pm at the Registration Desk in De Neve Plaza.

The Junior Statesmen Foundation cannot provide transportation to or from LAX or Burbank Airports. However, the Junior Statesmen Foundation staff will be happy to assist students with travel plans or students with special needs.

If you are having any trouble making travel arrangements, please call The Junior Statesmen Foundation for advice: (800) 334-5353

ARRIVAL (circle one)

- I will be arriving at LAX Airport on Tuesday, July 25th, 2017
Arrival Time _____ Flight # _____ Airline _____
Departure City _____
- I will be arriving at Burbank Airport on Tuesday, July 25th, 2017
Departure Time _____ Flight # _____ Airline _____
Arrival City _____
- I will be arriving at UCLA by an adult driven car on Sunday, July 25th, 2017 between 11:00am and 1:00 p.m.

DEPARTURE (circle one)

- I will be departing from Los Angeles Airport on Friday, July 28th, 2017
Departure Time _____ Flight # _____ Airline _____
Arrival City _____
- I will be departing from Burbank Airport on Friday, July 28th, 2017
Departure Time _____ Flight # _____ Airline _____
Arrival City _____
- I will be departing from UCLA by an adult driven car on Friday, July 28th at 2:00 p.m.
**If an adult other than a parent or guardian will be picking up, please send an additional letter with this packet authorizing who may pick up your child.

To return: Log into your [MyJSA](#) Account and upload in the “Congratulations” Tab or Scan and email to summer@jsa.org.

MAP OF SPROUL HALL AND DROP OFF VIA SUNSET VILLAGE LOT

GENE A. BURD INSTITUTE ON LOS ANGELES MEDIA AND POLITICS
UNIVERSITY OF CALIFORNIA, LOS ANGELES
July 25-28, 2017

Directions to Tom Bradley International Hall and De Neve Plaza at UCLA

Purchase Parking Permit at Westwood Boulevard Kiosk.
Park in Dykstra/De Neve Lot.

1. From the 405 Freeway, exit on **Wilshire Blvd. EAST**. Proceed on Wilshire Blvd. to **Westwood Blvd.** and make a **LEFT**.
2. Continue **NORTH** on Westwood Blvd., crossing **Le Conte Ave.** and continuing into the campus. Proceed to the **UCLA Parking & Information kiosk**.
3. Pay for your Dykstra/De Neve Parking Permit at the kiosk, then turn **LEFT** onto **Strathmore Drive**.

Parking permits are \$8 per day and are good for only one lot (i.e., you may not move your car to another lot without paying an additional charge).

4. Continue on Strathmore Drive to **Charles E. Young Drive West** and make a **RIGHT**.
5. Continue up Charles E. Young Drive West and turn **LEFT** at the traffic signal. The Dykstra/De Neve Parking Structure is at the top of the drive.
6. Exiting the parking structure, Tom Bradley International Hall is in front of you. De Neve Plaza is to the **LEFT**.

